

Regular Session

Regular paper presentations will be grouped per 3 or 5 in one hour (depending on the size of the room you are scheduled in), depending on the number of other presenters - every presenter gets between 10-15 minutes to present his/her work. Please keep this strict timing in mind when preparing your talk. The session Chair will also signal you when time is up.

High Density Session

The high density sessions will start with a pitch of all the studies that are listed of max. 3 minutes (where PowerPoint or other type of visual aid is allowed), followed by a more informal way of speaking with participants at their posters (which will be set up around the room).

The poster boards the conference hotel provides us are 200cm x200cm - which means that a poster of both A0 and A1 size will fit. The conference hotel will provide Velcro plasters to fasten the posters.

Some tips for posters in high density sessions – (adapted from aejmc.com):

- **Treat it as you would an outdoor board: be big, bold, and brief.**
- **Think big, really big.** A title in 144-point type may sound huge, but you want to attract attention to draw people into your poster. Section heads should be 42 to 48 points.
- **Rewrite your title as a headline.** Again, use this to draw people in. Adapt your writing style. Use short, informative phrases. Bullet points may be even better. With posters, less is more, especially with text.
- **Use graphics.** When asked what they'd do differently, past poster presenters said repeatedly, "Less text. More tables and graphs." Any illustrations, whether photos or clip art, can make your poster more appealing.
- **Add some color.** One way is to take bright construction paper and offset it behind the white paper on which you present your text. Color can also be used in charts, graphs, illustrations, or photos.
- **Consider flow.** People read left to right, so set up your poster that way. For example, the abstract should go on the left, not in the center under the title with other sections wrapped around it. Remember it's sometimes hard to get back to the left side to read a second row, so you may want to go top to bottom and left to right. But it should be very clear how the poster flows. If you need to, you can use small arrows directing readers to the next panel.
- **Try it out.** Tape it to the wall or place it on the floor, then try reading it from 5 or 6 feet away. Check that everything is big enough and that the flow works.
- **Prepare a handout.** Include the abstract and perhaps an abbreviated methods, results, and discussion section. You might add any pertinent tables or graphs. Most importantly, put contact information in and state that this was for an Etmaal van de Communicatiewetenschap high density session with the year and the city. Make it easy for them to cite you, should they choose to do so.