

## **Etmaal van de Communicatiewetenschap 2019 Program**

### **Thursday 7<sup>th</sup> of February**

**9.00-11.00 Pre-Conferences (Waal sprong 1, 2)**

**11.15-12.15: Session 1**

**12.15-13.30 Lunch in restaurant**

**13.30-14.30: Keynote Prof. Tibor Bosse**

**14.30-14.45: Short coffee break foyer**

**14.45-15.45: Session 2**

**15.45-16.15: Break with snack in Foyer**

**16.15-17.15: Session 3**

**17.15-17.30: Short coffee break foyer**

**17.30-18.15: Keynote Jelle Brandt Corstius**

**18.15-18.45: Awards**

**18.45-20.00: Drinks and snacks Foyer**

**20.00-01.00: Walking dinner and Party**

**01.00-02.00 After Party Drinks at Lola's Bar**

### **Friday 8<sup>th</sup> of February**

**8.30-9.30: NeFCA breakfast board Meeting (Cloud 14)**

**9.30-10.30: Session 4**

**10.30-10.45: Coffee break in foyer**

**10.45-11.45: Session 5**

**11.45-12.15: Extended coffee break**

**12.15-13.15: Session 6**

**13.15-14.15 Lunch in restaurant**

**14.15-15.15 General Assembly**

**Thursday 7 February, 09.00-11.00, Pre-Conferences**

Waalsprong 1	Preconference: Intercultural Communication
Waalsprong 2	Preconference: Science Communication

## Thursday 7 February, 11.15-12.15, Parallel Sessions 1

	High Density Session	Persuasive Communication
Waalsprong 1 Chair: Paul Nelissen	Sofie Mariën and Karolien Poels	Perceptions of a smart city and the need for citizen participation: a case-study of smart city Antwerp
	Aletta Smits	Een dynamische meting van Arousal en Valence: sentiment analysis nieuwe stijl
	Jos Hornikx	Hoe verhullen onderzoekers hun achterliggende doelen in experimenteel overtuigingsonderzoek?
	Debby Damen, Per van der Wijst, Marije Van Amelsvoort and Emiel Kraemer	The curse of knowing: The influence of explicit perspective-focus instructions on perspective-taking
	Margot Van Der Goot, Nadine Bol and Julia Van Weert	Differences between Older and Younger Adults in Preferences for Emotionally-Meaningful versus Knowledge-Related Appeals
	Carla Roos, Namkje Koudenburg and Tom Postmes	Social Regulation in Online and Face-to-face Discussions
	Marijn Meijers, Jiska Eelen, Hilde Voorveld, Martin Eisend and Eline Jansen	The Effectiveness of (Metaphorical) Creative Media Advertising: A Meta-Analysis

	Tommy van Steen, Emma Norris, Kirsty Atha and Adam Joinson	The effectiveness of governmental cyber security campaigns: Creating awareness or changing behaviour?
	A. Marthe Möller, Susanne E. Baumgartner, Rinaldo Kühne and Jochen Peter	The Effects of Social Information on the Enjoyment of Online Videos: An Eye Tracking Study on the Role of Attention
	Brahim Zarouali, Tom Dobber and Claes de Vreese	Political microtargeting: the effects of personality-tailored ads on political persuasion on social networking sites
	<b>High Density session</b>	<b>Media Psychology</b>
Walsprong 2 Chair: Esther Rozendaal	Sarah Anrijs, Michel Walrave, Lieven De Marez and Koen Ponnet	Is it unhealthy to work in a digital age? A structural equation modeling of the relations between teleworking, work-related telepressure in a social context, work-related digital stress, satisfaction with work-life balance, and burnout
	Joyce Vissenberg, Marlies Debrael and Leen d'Haenens	Determinants of adolescents' internet skill levels: internet access, use, and guidance from parents, teachers, and peers.
	Camiel Beukeboom, Christian Burgers, Sibren de Meijer and Maxim van Woerkom	Stereotype-confirming questions: How stereotypes about conversation partners are reflected in question formulation.

	Anne van Eldik, Julia Kneer and Jeroen Jansz	Online in the City: Young people's social media use and its relation to a sense of belonging to the (super-diverse) city.
	Anneke de Graaf	De rol van identificatie en zelfrefereren in narratieve overtuiging
	Jie Du, Peter Kerkhof and Guido van Koningsbruggen	Predictors of social media self-control failure: Immediate gratifications, habitual checking, ubiquity and notifications
	Berith van Pelt and Ivar Vermeulen	Booze, Drugs, and Cultivation: Does exposure to Dutch hip-hop music affects teenagers' worldview?
	Sjors Houtveen, Benjamin Johnson and Giulia Ranzini	Nostalgic Product Placements in Entertainment Media
	Thomas Frissen and Leen d'Haenens	"Platforms of dangerous ideas?" The association between online extremist information seeking and violent radicalization
	Carmina Rodriguez-Hidalgo, Ed Tan, Peeter Verlegh, Ine Beyens and Rinaldo Kühne.	Don't stress me now: The impact of face-to face and online feedback prosociality on stress during an important life event
	<b>High Density Session</b>	<b>Science Communication</b>

<p>Waalsprong 3 Chair: Noelle Aarts</p>	<p>Kasja Weenink, Noelle Aarts and Sandra Jacobs</p>	<p>'That's how it works here.' How bachelor directors enact and understand 'classic' and 'romantic' quality perspectives in educational management</p>
	<p>Sanne J.W. Willems, Ionica Smeets and Casper J. Albers</p>	<p>Variability in interpretation of Dutch probability phrases</p>
	<p>Noelle Aarts, Cindi Navarro Rodriguez and Bert Lotz</p>	<p>Best of both worlds - organic farmers and plant biotechnologists discussing the future of food</p>
	<p>Wessel Ganzevoort and Riyan van den Born</p>	<p>The Dutch National Bee Survey: Citizen Science as a New Frontier in Science Communication?</p>
	<p>Cees Leeuwis</p>	<p>The role of ICT and citizen science in the production of public goods: fostering new forms of connective action against pests and diseases.</p>
	<p>Renske van Enschoot and Gyeongjin Park</p>	<p>Fact-checking by news consumers. An interview study on central and peripheral fact-checking of news on Facebook among South Korean college students.</p>
<p>Media Psychology</p>		<p>Communication about Gender &amp; Sexuality</p>

<p>Waal sprong 4 Chair: Serena Daalmans</p>	<p>Chelly Maes, Lara Schreurs and Laura Vandenbosch</p>	<p>#Metoo ?: The role of sexually objectifying online media in adolescents' resistance towards the #metoo movement and rape myth acceptance</p>
	<p>Anna-Maria Ahle and Henk Westerik</p>	<p>Girls' lives matter – Een onderzoek naar de invloed van romantische media op de gevoeligheid voor loverboystategieën</p>
	<p>Sanne Smit and Serena Daalmans</p>	<p>“Wat de man doet, kan de vrouw ook”: De rol van genderstereotypering in de media bij de perceptie en creatie van gender bij late adolescenten.</p>
	<p>Anne Vlaanderen, Dani Chakarova, Mariska Kleemans, Serena Daalmans and Moniek Buijzen</p>	<p>A Media Literacy Intervention: Changing Gender Stereotypical Attitudes</p>
		<p><b>Journalism</b></p>
		<p><b>Politics and Politicians</b></p>
<p>Lentse Lus Chair: Liesbeth Hermans</p>	<p>Sjifra de Leeuw, Rachid Azrout and Joost van Spanje</p>	<p>The Wolf in Sheep's Clothing: How countries' authoritarian past moderates the use of antidemocratic framing against far-right and far-left parties in news media.</p>
	<p>Andreas Goldberg, Anna Brosius and Claes de Vreese</p>	<p>Policy responsibility in the multilevel EU structure – The effect of media reporting on citizens' responsibility attribution across five policy areas.</p>
	<p>Niek Hietbrink, Liesbeth Hermans and Quint Kik</p>	<p>Exclusief voor politici: Inclusiviteit in brongebruik tijdens de gemeenteraadsverkiezingen van 2018</p>

	Baldwin Van Gorp, Marie Figoureux and Bart Vyncke	Twitterende politici over migratie: Welke effecten genereert de gehanteerde framing?
	Lisanne Wichgers, Laura Jacobs and Joost van Spanje	Who is Winning the Battle? Framing Hate Speech Prosecution of Anti-Immigration Politicians in the News
<b>AI &amp; Communication Science</b>		<b>Robots and Chatbots</b>
Warmoes Chair: Marjolijn Antheunis	Chiara De Jong, Jochen Peter, Rinaldo Kühne, Caroline Van Straten and Alex Barco	What Do Children Expect from Social Robots? A Uses-and-Gratifications Approach
	Tim van der Kallen	Chatbots: kunnen menselijk sprekende computers beter tegen een foutje?
	Matthijs Smakman and Elly Konijn	Moral Considerations Regarding Robots in Education: A Systematic Literature Review
	Jan de Wit, Mirjam de Haas, Bram Willemsen, Emiel Krahmer, Paul Vogt, Rianne van den Berghe and Ora Oudgenoeg-Paz	Using a social robot as a second language tutor: A longitudinal study



	Emmelyn Croes and Marjolijn Antheunis	"My name is Mitsuku and I would like to be your friend": A longitudinal study on friendship formation between humans and chatbots.
	<b>Journalism</b>	<b>News Recommendations and Paraphrasing</b>
Tuinderij Chair: Damian Trilling	Felicia Loecherbach and Damian Trilling	3bij3 – A framework for testing effects of recommender systems on news exposure
	Mykola Makhortykh, Mariella Bastian and Tom Dobber	News personalization for peace: How algorithmic content distribution can impact conflict coverage
	Mariella Bastian	Safeguarding the journalistic DNA: Value-sensitive algorithm design in news recommenders
	Chankyung Pak	News Paraphrasing on Twitter as a Quasi-editorial Decision: Binomial Regression Approach
	<b>Persuasive Communication</b>	<b>Consumer responses: Opting in /Opting out</b>
Bonger Chair: Eva van Reijmer sdal	Joanna Strycharz, Guda Van Noort, Edith Smit and Natali Helberger	Application of Protection Motivation Theory to Opting-out from Personalized Advertising

	Sanne Kruikemeier, Nadine Bol and Sophie Boerman	Crossing the Line? Consumers' Acceptance of Personalized Online Advertising, Data Sharing, and Price Discrimination
	Anne Roos Smink, Sanne Frowijn, Eva Van Reijmersdal, Guda Van Noort and Peter Neijens	Shopping in Augmented Reality: The Effects of Informativeness, Enjoyment and Intrusiveness on Brand Responses and Personal Data Disclosure
	Loes Janssen and Marieke Fransen	Written Honesty is the Best Policy: Effects of Disclosure Explicitness and Disclosure Modality on Brand Responses via Critical Attitudes
	Suzanne de Bakker	Puzzelen met inhakers: hoe een inhaker de incongruentie tussen het merk dat inhaakt en het moment waarop ingehaakt wordt kan oplossen
	<b>Media Industries and Policies</b>	<b>Platforms, knowledge and access</b>
Grift Chair: Hilde van den Bulck	Tom Evens and Karen Donders	Platform Capacity in the Television Industry: Who's to Win the Rat Race?
	Hilde Van den Bulck and Liese Lenaerts	THE INSPECTOR, YOUR COMMODITIES GUY! MEASURING THE ADDED VALUE OF PUBLIC SERVICE MEDIA: IMPACT OF CONSUMER INFORMATION ON KNOWLEDGE AND BEHAVIOUR: THE CASE OF VRT RADIO PROGRAMME 'DE INSPECTEUR' AND ITS AUDIENCE
	Glen Joris, Judith Vermeulen, Peter Mechant and Lieven De Marez	Exercising the right to have access in light of the general data protection regulation

	Health Communication	Communication about alcohol
Oversteek Chair: Rhianne Hoek	Femke Geusens and Kathleen Beullens	The Changing Role of Alcohol-Related Social Media Use in Late Adolescents' Drinking Behavior: A Three-Wave Longitudinal Panel Study
	Sofie Vranken and Kathleen Beullens	Exploring how Facebook, Instagram, SnapChat and WhatsApp are Uniquely Associated with Alcohol Use Among Emerging Adults.
	Hanneke Hendriks, Marco Yzer and Bas Van den Putte	Is involvement a good thing? The undesirable consequences of topical and conversational involvement in the context of alcohol consumption

Thursday 7 February, 14.45-15.45, Parallel Sessions 2

	Media Psychology	Dark side of entertainment?
Waalsprong 4 Chair: Esther Rozendaal	Ewa Miedzobrodzka, Johanna C. van Hooff, Elly A. Konijn and Lydia C. Krabbendam	Does It Hurt? Playing Violent Video Games Desensitizes Brain Responses to Painful Pictures: An ERP Study
	Anne Sadza, Serena Daalmans, Esther Rozendaal and Moniek Buijzen	Risk on Demand? Analyzing the portrayal of risk behavior on Dutch VOD platforms
	Niels Bibert, Rozane De Cock, Bieke Zaman, Jonathan Huyghe and Maarten Van Mechelen	Gam(bl)ing behavior among Flemish primary school children: results from an exploratory, cross-sectional prevalence study
	Daniëlle Bleize, Doeschka Anschutz, Martin Tanis and Moniek Buijzen	The effects of group centrality and out-group accountability on conformity to cyber aggression: A messaging app experiment
	Persuasive Communication	Food and social Norms

Lentse Lus Chair: Barbara Muller	Julie de Vaan, Tommy van Steen and Barbara Müller	Meat on the Menu? How Social Norms Can Stimulate Vegetarian Choices in Restaurants
	Sandra Jacobs, Anke Wonneberger and Iina Hellsten	Social countermarketing in issue arenas: Dutch food quality debates on Twitter
	Ben De Groeve, Brent Bleys and Liselot Hudders	Okay to promote eating less meat, but don't be a cheat – The role of dietary identity, perceived inconsistency and inclusive language of an advocate in legitimizing meat reduction
	Goele Aerts and Tim Smits	What we know and don't know about food blogs: A systematic review and research agenda
<b>Health Communication</b>		<b>Communication about food</b>
Warmoes Chair: Tim Smits	Yara Qutteina, Tim Smits and Charlotte De Backer	A systematic Review and Meta-analysis of the Relation Between Media Food Marketing and Adolescent Nutrition
	Monique Alblas, Saar Mollen, Marieke Fransen and Bas Van Den Putte	Exposure to a cooking show and unhealthy food choices in successful and unsuccessful restrained and unrestrained eaters
	Katrien Maldoy, Charlotte J. S. De Backer and Karolien Poels	Inducing eating pleasure through social cues: an opportunity to promote healthy eating among young adults?

	Yandisa Ngqangashe and Charlotte De Backer	CORRELATIONS BETWEEN FOOD MEDIA CONSUMPTION AND FOOD LITERACY AMONG ADOLESCENTS
	<b>Intercultural Communication &amp; Diversity</b>	<b>Social media and diversity practices</b>
Tuinderij Chair: Jeroen Jansz	Joep Hofhuis, Marieke van Egmond, Franziska Lutz, Karin von Reventlow and Anette Rohmann	Different contexts, similar adaptation processes? A Two Country Study on the effect of Social Media Use on Acculturation, Adaptation and Well-Being of International Students
	Cherrie Joy Billedo, Peter Kerkhof and Catrin Finkenauer	More Facebook, Less Homesick?: The Short-term and Long-term Reciprocal Relations of Social Interactions, Homesickness, and Sociocultural Adjustment
	Julia Kneer, Anne van Eldik and Jeroen Jansz	With a little help from my friends: How migration projects empower children with and without migrant background
	Christine Cook, Suleman Shahid, Tammy Lin, Juliette Schaafsma, Marjolijn Antheunis, Hanne Nijtmans and Damon van der Velden	Trolls Without Borders: A Cross-Cultural Examination of the Victim Experience
	Nick Verouden	Silence in interdisciplinary intercultural collaboration
	<b>AI &amp; Communication Science</b>	<b>Uses and perceptions of Artificial Intelligence</b>

Bongerd Chair: Tibor Bosse	Marijn Martens, Ralf De Wolf, Lieven De Marez and Bettina Berendt	A presentation of the research project: A critical inquiry into (dis)trusting AI driven decision support systems (ADSS)
	Theo Araujo, Natali Helberger, Sanne Kruijkemeier and Claes De Vreese	AI in Decision-Making: Usefulness, Fairness, and Risk Perceptions towards AI-driven decisions within Media, Health and Justice
	Aaron Hyzen and Hilde Van den Bulck	Promises and Threats: Elon Musk and the Representation of Artificial Intelligence in a sample of US Media
<b>Political Communication</b>		<b>Political Sophistication and New Parties</b>
Grift Chair: Joost van Spanje	Rachid Azrout and Joost Van Spanje	Family Portrait. The Crucial Role of News Media Coverage and Perceived Effectiveness of a New Party.
	Joost Van Spanje and Rachid Azrout	Killing Them Softly. Three complementary studies on visibility and framing of new parties in the news.
	Mark Boukes, Femke van Esch, Steenman Sebastiaan, Jeroen Snellens and Rens Vliegthart	How The News Media Caused "Sophisticated" Understanding of the Crisis: Introducing Cognitive Mapping to Study the Media Effects on Political Sophistication
<b>Organizational Communication</b>		<b>CSR &amp; Webcare</b>

Oversteek Chair: Christine Liebrecht	Christine Liebrecht and Charlotte Van Hooijdonk	Are you talking to me?! Developing an automated tool to accommodate CHV in webcare messages
	Charlotte Van Hooijdonk and Christine Liebrecht	DON'T APOLOGIZE BUT EXPLAIN: THE USE AND EFFECTS OF CORPORATE APOLOGIES IN WEBCARE RESPONSES TO NWOM MESSAGES OF FLIGHT PASSENGERS
	Alexander M. Atzberger	Under the influence: The Role of Influencers in CSR Communication.
<b>Persuasive Communication</b>		<b>Adolescents' Safety</b>
Oversteek Chair: Reint Jan Renes	Amber Ronteltap, Tim van Eijl, Sandra Bukman and Reint Jan Renes	'Mijn kind? Die gebruikt zijn telefoon niet op de fiets!' - Een studie naar de betrokkenheid en invloed van ouders op telefoongebruik op de fiets door hun jonge tiener.
	Dirk Ploos van Amstel, Irene Kelder, Sandra Bukman, Sander Hermsen and Reint Jan Renes	Op weg naar een veilige schoolomgeving: exploratief onderzoek naar drijfveren en barrières bij haal- en brenggedrag van ouders van schoolkinderen
	Sanne Holvoet, Liselot Hudders and Laura Herrewijn	The Power of Facebook Friends: An Investigation of Young Adolescents' Processing of Social Advertising



**Thursday 7 February, 16.15-17.15, Parallel Sessions 3**

<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Waalsprong 1,2,3</p>	<p><b>NEFCA Teaching Panel</b></p> <p>Panel organized by the recently founded Educational Network of NeFCA. This network intends to realize an exchange of ideas on educational matters by organizing roundtables and workshops about issues that are relevant for those who manage and teach communication science degree programs at both Bachelor's, Master's, Research Master's, and postgraduate levels. Martine van Selm, Martin Tanis and Mariska Kleemans will introduce the network. Moreover, some colleagues will share their 'great ideas for teaching students'.</p>	
	<p><b>Media Psychology</b></p>	<p><b>Entertainment effects and content</b></p>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Waalsprong 4 Chair:</p>	<p>Rebecca de Leeuw, Joël Hendrix, Serena Daalmans, Addy Weijers and Moniek Buijzen</p>	<p>Film Stories beyond Entertainment: Watching Disney • Pixar Film "Brave" as a Meaningful Entertainment Experience for Children</p>
	<p>Amber van der Wal, Jessica Piotrowski, Karin Fikkers and Patti Valkenburg</p>	<p>Not simply a laughing matter: A content analysis of different humor types in teens' favorite television shows</p>
	<p>Sonja Rohm</p>	<p>Serial Narratives and Empathy: The Roles of Eudaimonia, the Dark Triad, and Alexithymia</p>
	<p>Rowan Daneels, Heidi Vandebosch and Michel Walrave</p>	<p>'Enkel voor het plezier?': Een verkenning van betekenisvolle game-ervaringen bij jongeren</p>
	<p><b>Health Communication</b></p>	<p><b>Communication about cancer</b></p>

Lentse Lus Chair: Kris Bevelander	Marjolein de Vries, Naomi Hariman and Ionica Smeets	Exploring Cancer-Related Coverage in the New York Times with Topic Modeling
	Anne Janssen, Wendy Jacobs and Enny Das	De effecten van informatie over bijwerkingen van chemotherapie, stigmabewustzijn, en cognitieve weerbaarheid op cognitieve prestaties van borstkankerpatiënten
	Hande Sungur, Barbara Schouten, N. Gizem Yilmaz, Julia van Weert, Maria van den Muijsenbergh and Hans Nederhof	Development of an eHealth tool for bridging communication barriers between older migrant cancer patients and their healthcare providers
	Ruben Vromans, Gijs Geleijnse, Mies van Eenbergen, Lonneke van de Poll-Franse, Steffen Pauws and Emiel Kraher	Communicating Personalized Cancer Statistics: Challenges and Opportunities
	<b>Journalism</b>	<b>News Consumption Patterns</b>
Warmoes Chair: Gabi Schaap	Judith Moeller, Bob van de Velde, Lisa Merten and Cornelius Puschmann	Creatures of habit? Explaining online news engagement based on browsing behavior
	Toni van der Meer, Michael Hameleers and Anne Kroon	How We Create Our Own Biased Information Environment The Effects of Confirmation, Negativity, and Hostility on Selective Attendance to Online News
	Sabine Geers	News Consumption Across Platforms and Content - A Typology of Young News Users

	Peter Burger, Soeradj Kanhai, Alexander Pleijter and Suzan Verberne	The Reach of Commercially Motivated Junk News on Facebook
	Susan Vermeer, Damian Trilling, Sanne Kruikemeier and Claes de Vreese	Pathways through the online maze: Exploring patterns of online news consumption in the Netherlands by tracking Web behavior
	<b>Intercultural Communication &amp; Diversity</b>	<b>Communication and minorities</b>
Tuinderij Chair: Joep Hofhuis	David Ongenaert and Stijn Joye	Beyond pity and irony? A comparative multimodal critical discourse analysis and quantitative content analysis on Norwegian Refugee Council's public communication strategies towards the Syrian and Central African crises (2013-2018).
	Elke Mahieu and Stijn Joye	The past in the present? A Multimodal Critical Discourse Analysis of the representation of Belgium in the newspapers of DR Congo and vice versa; the representation of DR Congo in the Belgian printed press.
	Jeffrey Patterson and Koen Leurs	We Live Here, and We Are Queer!: Young Gay Connected Migrants' Transnational Ties and Integration in the Netherlands
	Monique Pollmann and Megan van Meer	"When are you going to carry pink handbags?" - The influence of media representations of lesbians, gay men and bisexuals on Dutch television on people's stereotypes and attitudes

	Megan van Meer and Monique Pollmann	The influence of media role models on the identity development and well-being of members of the LGBTQ community
	<b>Media Psychology</b>	<b>Identification, Appearance and Well-being</b>
Bongerd Chair: Sanne Tamboer	Nadia Bij de Vaate, Jolanda Veldhuis and Elly A. Konijn	A Systematic Review on How Online Self-Presentation Impacts Body Image and Well-Being
	Jolanda Veldhuis and Nadia Bij de Vaate	The Impact of Selfie-Editing, Likes, and Peer Comparison on Appearance Satisfaction and Social Approval
	Suzanna Oprea and Rinaldo Kühne	Investigating Adolescents' Reality Viewing's Relation to Materialism, Narcissism, Entitlement Longitudinally Using an Identification Perspective
	Sarah Devos, Steven Eggermont and Laura Vandenbosch	Social Ideals and Adolescent Social Well-being: Towards a Novel Perspective on Popularity Pressure through Social Media
	Jolien Trekels and Steven Eggermont	Examining the Role of Multi-Layered Appearance Ideals in Adolescents' Self-Concept
	<b>Popular Communication</b>	<b>Motives, discourses and controversial genres</b>

Grift Chair: Serena Daalmans	Mélodine Sommier	'How ELSE are you supposed to dress up like a Black Guy??' Exploring discourses of race and racism in users' comments about Griezmann's Blackface
	Inge Rots and Isabel Awad	The case of documentary series Schuldig: How the controversial genre 'poverty porn' can be used to effectively tackle poverty.
	Erik Neuvel en Serena Daalmans	Reisprogramma's voor veel meer dan tijdverdrijf: Een empirische studie naar de motieven en waardering van reisprogramma's.
<b>Media Psychology</b> <b>Love, Dating and Sex</b>		
Oversteek Chair: Laura Vandenbosch	Lara Hallam, Charlotte De Backer and Michel Walrave	Love Hurts: Addressing Hurtful Events Within Online Dating Environments
	Tess van der Zanden, Alexander Schouten and Maria Mos	Impression formation on online dating: The effects of language errors in profile texts on perceptions of profile owners' attractiveness
	Laurens Vangeel, Steven Eggermont and Laura Vandenbosch	History of Pornography Use as a Long-Term Predictor of Uncommitted Sexual Attitudes and Behavior

**Friday 8 February, 9.30-10.30, Parallel Sessions 4**

	Science Communication	Dialogues with the Public
<b>Waalsprong 1</b> Chair: Noelle Aarts	Lotte Krabbenborg	Responsible Research and Innovation in practice: exploring opportunities and constraints of having NGOs as new dialogue partner of science and industry
	Robert Bergsvik and Pedro Russo	The Mobilization of Resources for Public Engagement in the Dutch Science and Technology Research Community
	Sikke Jansma and Anne Dijkstra	Engaging the general public in the development of nanotechnology
	Bettina Graupe	SYNTHETIC BIOLOGY–EXPLORING SOCIETAL DIALOGUE
	<b>Persuasive Communication</b>	<b>Brands, Perceptions and Literacy</b>
<b>Waalsprong 2</b> Chair: Paul Ketelaar	Jacqueline Wilk, Illia Goriainov, Kjelwyn Van Houten and Dylan Ijsselstein	ON BRANDS AND SOCIAL INFLUENCERS: WHO SUPPORTS WHOM?
	Laurien Desimpelaere, Liselot Hudders and Dieneke Van de Sompel	If you're not Paying for it, You are the Product: A Qualitative Study Examining Children's and Parents' Perceptions of Online Data Collection Practices for Commercial Use
	Carolin Ischen, Marijn Meijers and Edith Smit	Seen as Green? A multi-method investigation of green packaging material and green labeling on consumers' perceived salience and greenness

	Gauze Kitirattarkarn, Theo Araujo and Peter Neijens	The role of audience characteristics in consumers' creation of brand-related content across cultures
	<b>Media psychology</b>	<b>Adolescents and their Parents</b>
<b>Waalsprong 3</b> <b>Chair: Rhianne Hoek</b>	Karen Verswijvel, Michel Walrave, Kris Hardies and Wannas Heirman	"Mom, dad, stop being a sharent": Adolescents' protection behavior toward sharenting on Facebook
	Gaëlle Ouvrein and Karen Verswijvel	Sharenting: Parental Adoration or Public Humiliation? A Focus Group Study on Adolescents' Experiences with Sharenting against the Background of their own Impression Management
	Ilse Vranken, Orpha de Lenne and Laura Vandenbosch	The New Barbie Crew: Unraveling the Interplay of Barbie and Mothers on Girls' Appearance Schema, Body Discrepancy and Appearance Satisfaction
	Ine Beyens and Patti Valkenburg	Parental Mediation in Adolescence: A Comparative Study of Parent and Adolescent Reports
	<b>Persuasive Communication</b>	<b>Persuasion: Games, Videos and Tracking</b>

<p>Waalsprong 4 Chair: Paul Hendriks Vettehen</p>	Ruud Jacobs	Play Isn't All Fun and Games: Disentangling Enjoyment in Persuasive Games
	Joren Tiessen and Paul Hendriks Vettehen	YOU WILL NEVER BELIEVE WHAT THE RESULTS OF THIS RESEARCH ARE (SHOCKING)! The effect of clickbait in online videos on the attitude that viewers have with regard to the producer of the video
	Zeph M. C. van Berlo, Eva Van Reijmersdal, Edith Smit and Nynke van der Laan	Immersive advergames: Persuasiveness of branded immersive virtual reality games
	Nadine Bol, Joanna Strycharz, Natali Helberger and Claes de Vreese	Combining Tracking and Survey Data to Understand Who Gets Targeted with What Branded Content on Social Media
	Myrte Riethorst, Anne Roos Smink and Paul Ketelaar	Try before you buy: the role of age and technology innovativeness on the intention to use commercial augmented reality.
		<b>Journalism</b>
		<b>News Content Analyses</b>
<p>Lentse Lus Chair: Liesbeth Hermans</p>	Joke D'Heer and Sarah Van Leuven	Genderstereotypen in politiek nieuws: een inhoudsanalyse naar de representatie van vrouwelijke politieke kandidaten in de Vlaamse pers
	Lies De Kimpe, Michel Walrave and Koen Ponnet	There is more to cybercrime than meets the eye: A quantitative content analysis of victims and coping strategies in online cybercrime news



	Christian Czymara and Marijn van Klingeren	Developments in news reporting on immigration in Germany in the course of Europe's "Migration Crisis": Comparing online and print media over three years
	Jingwen Qi, Sarah Van Leuven and Stijn Joye	News about China's soft power in European media: a quantitative content analysis
	Marie Garnier, Margit van Wessel, Peter Tamas and Severine van Bommel	The Chick Diffusion: The role of newspapers in the public debate and contestation about chicken meat production in the United Kingdom, 1985-2016
	<b>Political Communication</b>	<b>Ideology and Populism</b>
Warmoes Chair: Rens Vliegthart	Rens Vliegthart and Michael Hameleers	The Rise of a Populist Zeitgeist? A Content Analysis of Populist Media Coverage in Newspapers Published between 1990 and 2017
	Laura Jacobs and Joost van Spanje	A climate for hate? A time-series analysis of media effects on hate crime in the Netherlands (2015-2017)
	Michael Hameleers	Blaming in the Name of our People: How Motivated Reasoning Conditions the Effects of Populist Messages on Social Network Sites in the UK, US and the Netherlands
	Daniel Hansen, Tom Dobber and Damian Trilling	Ideological reporting bias in Dutch media

	<b>Media Psychology</b>	<b>Involvement, empathy and norms</b>
<b>Tuinderij</b> <b>Chair: Aart van Stekelenburg</b>	Jacco Peek and Jeroen Lemmens	Feelings for Polygons in Virtual Reality: The effect of virtual reality video games on empathy for in-game characters
	Helene Laporte, Felix Grundmann and Ann Rousseau	The Conditional Influence of Pubertal Timing and Heterosocial Involvement in Early Adolescents' Media Internalization
	Marjolijn Antheunis and Joseph Walther	"I saw on your profile that you like cats. Same here": An experiment on getting acquainted on social media
	Orpha de Lenne, Steven Eggermont and Laura Vandenbosch	The Role of Personal Norms in the Relations between Exposure to Mediated Professional Ideals and Performance Pressure
	<b>Journalism</b>	<b>Journalism, Education and Identity</b>
<b>Bongerd</b> <b>Chair: Hedwig Desmaele</b>	Daniela van Geenen	De 'ontmoeting' tussen journalist en 'machine': een historisch perspectief op de rol van automatisering in de journalistiek

	Rozane De Cock and Stefan Mertens	The challenge of promoting diversity in journalism education in Flanders : existing strategies and future orientation
	Rolien Duiven and Nico Drok	Journalistiekstudenten, Nieuws en Participatie; een onderzoek naar nieuwsmediagedrag van Nederlandse journalistiekstudenten in vergelijking met hun leeftijdsgenoten
	Bernadette Kester and Mirjam Prenger	The turncoat phenomenon – motivation, perception and self-reflection of journalists who become political PR managers in the Netherlands
	<b>Popular Communication</b>	<b>Representation and Engagement</b>
Grift Chair: Serena Daalmans	Daniel Ramirez Garrido and Serena Daalmans	“The rich life through wavelengths; Inhoudsanalyse omtrent materialistische boodschappen in de populaire muziek”
	Anke Lion	'Just kidding?' – Towards an understanding of the sociocultural role of humorous representations of ethnic diversity in Flemish television comedy
	Johanna van Oosten	Challenging Sexual Stereotypes Using Social Media: Adolescent Girls' Engagement with Counter-Messages

	<b>Health Communication</b>	<b>Healthy eating, Nutrition and Food Literacy</b>
Oversteek Chair: Simone de Droog	Femke Steeg and Simone De Droog	Motivating children to eat healthy with a serious game
	Edith Smit, Corine Meppelink and Nynke van der Laan	Understanding package claims when shopping for special nutrients
	Eva Decock, Charlotte De Backer and Yandisa Ngqangashe	Is watching Tasty a waste of time? Investigating the relationship between food literacy and culinary video's on social media among young adults.

**Friday 8 February, 10.45-11.45, Parallel Sessions 5**

		High Density: Health Communication
Waalsprong 1 Chair: Barbara Muller	Lei Yang, Yuping Mao and Jeroen Jansz	Health Information Related to Cardiovascular Diseases and Cardiovascular Risk Factors in Television Health Programs in China
	Ilya Lisser and Hedwig de Smaele	Faceless. The visual representation of overweight people in Flemish and Dutch online newspapers
	Katalin Balint, Enny Das, Gert Stel and Marnix Hoppener	Can Repeated Exposure to Funny Stories Promote Dental Hygiene in Children? A Randomized Controlled Treatment Field Experiment on Long-Term Effects.
	Sander Hermsen, Joris Swaak, Mario De Zeeuw and Reint Jan Renes	Kernboodschap Beweegrichtlijnen: Hoe laten we meer Nederlanders bewegen?
	Eline Smit, Dennis de Ruijter, Hein de Vries and Ciska Hoving	An economic evaluation of computer-tailored e-learning to promote smoking cessation guideline adherence among practice nurses
	Maria B. Altendorf, Julia C.M. van Weert, Ciska Hoving, Rachid Azrout and Eline S. Smit	Should I, Could I? Identifying the most autonomy-supportive message frame in online computer-tailored health communication for smoking cessation in a controlled experiment.
		High Density
		AI & Communication Science

<p>Waalsprong 2 Chair: Tibor Bosse</p>	Jonathan Hendrickx and Heritiana Ranaivoson	De staat van het algoritme – de zaak Het Nieuwsblad
	Erik Hekman	Studying Networked Publics on Twitter
	Guy Laban and Theo Araujo	Don't take it personally: resistance to personalization procedures with anthropomorphic recommender systems
	Wouter Van Atteveldt, Laurens Bogaardt, Vincent van Hees, Felicia Loecherbach, Judith Moeller and Damian Trilling	Gathering Mobile News Consumption Traces: An Overview of Possibilities and a Prototype Tool based on Google Takeout
	Pia de Boer, Alexander van Deursen and Thomas van Rompay	User skills' role in accepting the Internet-of-Things in our homes
	Chris van der Lee, Emiel Krahmer and Sander Wubben	Challenges in evaluating Natural Language Generation systems and working towards trainable automated metrics
	Eva Kalmar, Ingrid van Marion, Maarten van der Sanden, Bas Hillebrand and Arnoud Lagendijk	Setting up a Collaboration Readiness model for Intelligent Collaboration

	Gudrun Reijnierse, Christian Burgers, Marianna Bolognesi and T Krennmayr	The importance of polysemy for computational communication analysis: The case of concreteness ratings and metaphor
	<b>High Density</b>	<b>Political Communication &amp; Journalism</b>
<p>WaaIsprong 3 Chair: Paul Hendriks Vettehen</p>	Chantal Wauters and Ilse Mariën	Top-down innovatie en digitale uitsluiting: Het middenveld als vangnet?
	Anne Jonkman and Anita Van Hoof	Het pietendebat: een netwerkagendasetting-onderzoek
	Linda Bos and Sophie Minihold	An exploration of the use of moral rhetoric in multi-party systems
	Liesbeth Hermans and Milou Verhagen	Foto's zeggen meer dan woorden, of niet?
	Britta Brugman and Christian Burgers	Satiric-News Podcasts: Examining Vocal Pitch and Speech Rate as Humor Markers
	Ming M. Boyer and Loes Aldering	Identity-Motivated Reasoning and the Barrier-Bridging Potential of Episodic Frames: The Austrian Gender Quota

	Alyt Damstra	Disentangling Economic News Effects: The Impact of Tone, Issue and Uncertainty on Levels of Interest and Economic Perceptions
	Yael de Haan, Kiki de Bruin, Nele Goutier, Sanne Kruike-meier and Sophie Lecheler	Present in a virtual world: How immersive is immersive journalism?
	Sebastiaan Van der Lubben	Productie van geloofwaardigheid in liveblogs
	<b>Media Psychology</b>	<b>Fear and Bullying</b>
<b>WaaIsprong 4</b> <b>Chair: Mariska Kleemans</b>	Heidi Vandebosch, Sara Erreygers, Michelle Symons and Sara Pabian	“Doing it yourself but pretending to be someone else”: An explorative study on hidden online self-promotion and self-cyberbullying
	Sara Pabian and Heidi Vandebosch	A retrospective study on the impact of adolescent cyberbullying victimization on mental health and well-being during adulthood
	Ming Ebbinkhuijsen, Mariska Kleemans and Serena Daalmans	Children’s Fear Responses to News: A Survey on Fear Evoked by Child Television News
	Marlies Debrael, Joyce Vissenberg, Leen d’Haenens and David De Coninck	To fear or not to fear: The relationship between news consumption, fear of terrorism and attitudes towards immigrants and refugees in Flemish young people and adults



	Persuasive Communication	Instagram
Lentse Lus Chair: Emmelyn Croes	Alexander Schouten, Loes Janssen and Emmelyn Croes	Influencer Advertising on Instagram: Product-Endorser Fit and Number of Followers Affect Influencer and Product Evaluations via Credibility and Identification
	Marijke De Veirman and Liselot Hudders	Instabragging: The Impact of Flaunting Luxuries on Instagram on Evaluations of Brands Endorsed by Influencers
	Komala Mazerant, Guda Van Noort, Lotte M. Willemsen and Peter Neijens	Thinking Topical on Instagram? Think twice! An effect study of Topical Advertising on Engagement with Brand Messages on Instagram
	Annemarie Nanne, Marjolijn Antheunis, Guda van Noort, Sander Wubben and Eric Postma	A Multi-method Approach to Identify Engagement Predictors in Brand-related Instagram Pictures
	Health Communication	E-health
Warmoes Chair: Enny Das	Martijn Huisman, Daniël Biltereyst and Stijn Joye	Doctor Google and the Shifting Dynamics of the Older Adult Patient-Physician Relationship
	Karine Wendrich and Lotte Krabbenborg	Towards digital self-monitoring in healthcare: first experiences, needs and wishes of patients

	Melanie De Looper, Julia van Weert and Ellen Smets	Audiovisual and Narrative Information in Patient Decision Aids: Which Patients Benefit from These Types of Information and What Underlying Processes can Explain the Positive Effects on Satisfaction and Information Recall
	Anne-Lise Kamphuis and Lotte Willemsen	Wat niet deelt wat niet deert: Beslisstrategieën van consumenten bij het maken van privacy-keuzes bij het gebruik van e-health toepassingen
	<b>Political Communication</b>	<b>Citizens and their Political knowledge/perceptions</b>
<b>Tuinderij</b> <b>Chair: Tom Dobber</b>	Petra Sneijder, Irene Kelder, Annette Klarenbeek and Reint Jan Renes	Percepties in beeld: Een onderzoek naar de beeldvorming over de Tweede Kamer
	Tom Dobber	Measuring the knowledge gap in the run-up to Dutch municipal elections
	Edina Strikovic	Vox Populi, Vox Politico: The use of public opinion and the perception of 'the People' in populist political communication strategies
	Christine Bleijenberg, Noelle Aarts and Reint Jan Renes	Doelgericht of onbevangen? Verwachtingen van deelnemers van burgerparticipatie.
	Bert Bakker, Gijs Schumacher and Matthijs Rooduijn	Hot or not: The physiological responses to political communication

	Science Communication	Global Warming and Vaccines: risk perceptions
Bongerd Chair: Gabi Schaap	Corine Meppelink, Hanneke Hendriks, Damian Trilling, Anqi Shao, Julia Van Weert and Eline Smit	Misinformation or not? Using supervised machine learning to automatically distinguish correct information from misinformation about vaccines
	Aart van Stekelenburg, Gabi Schaap, Harm Veling and Moniek Buijzen	Correcting misperceptions: The role of motivation in science communication about vaccine safety
	Anke Wonneberger, Marijn Meijers and Andreas Schuck	Do climate change conferences affect public opinion? Climate change audience segments in the Netherlands before and after COP21
	Robin Tschötschel, Andreas Schuck and Anke Wonneberger	The Good, the Bad and the Ugly: Patterns of Controversy in German, Canadian, and US Climate Change News
	Political Communication	Communicating about the EU (members)
Grift Chair: Mark Boukes	Erik de Vries	Evaluating Europe: The tone of EU News coverage before and during the Brexit campaign
	Jeroen Jonkman, Mark Boukes and Rens Vliegthart	When media matter for consumer confidence. A longitudinal cross-national study on the effect of negative news on consumer confidence in the 28 EU member states.
	Anna Brosius, Erika van Elsas and Claes de Vreese	Who cares about immigration? Effects of immigration media coverage on political trust in the European Union

	Organizational Communication	News, PR and Strategy
Oversteek Chair: Pytrik Schafraad	Pytrik Schafraad	The Value of News Value Theory for Public Relations Research
	Katya Seriekh	Analysis of an institutional communication strategy: the case of the Wallonie-Bruxelles International Agency
	Fynn Gerken, Kris Hardies and An-Sofie Claeys	Self-disclosing negative news: The effects on investors' judgement and decision making
	Health Communication	Social media, Influencers and Health
KAS Chair: Kris Bevelander	Thabo van Woudenberg, Kirsten Bevelander, Bill Burk, Crystal Smit, Laura Buijs and Moniek Buijzen	Promoting Physical Activity with Vlogs
	Roel Lutkenhaus, Jeroen Jansz and Martine Bouman	Tailoring in the Digital Era: Stimulating Dialogues on Health Topics in Collaboration with Social Media Influencers
	Chamoetal Zeidler and Eline Smit	A Blogger and a Health Organisation: Both or Neither? The Effects of the Presence of a Blogger and a Health Organisation in Healthy Living Blogs on Sugar-Sweetened Beverages Consumption

**Friday 8 February, 12.15-13.15, Parallel Sessions 6**

<b>Panel: Social Robots</b>		
<p>Waalsprong 1 Chair: Bennie Mols</p>	<p>Panel moderated by Bennie Mols, with talks and discussion on the theme by : Pim Haselager, Elly Konijn, Nicole Krämer and Jochen Peter</p>	
<b>Panel: Towards best practices for Automated Content Analysis</b>		
<p>Waalsprong 2 Chair: Damian Trilling</p>	<p>Anne Kroon, Damian Trilling, Antske Fokkens, Felicia Loecherbach, Judith Moeller, Wouter van Atteveldt, Mariken van der Velden</p>	<p>Deriving semantics from Dutch media corpora: The Amsterdam word embedding model</p>
	<p>Wouter van Atteveldt, Mariken van der Velden &amp; Mark Boukes</p>	<p>Sentiment Analysis: what is great and what sucks?</p>
	<p>Malvina Nissim</p>	<p>Author profiling for Communication Science</p>
	<p>Antske Fokkens</p>	<p>Validating Text Analysis for Social Science</p>
	<p>Mariken van der Velden &amp; Wouter van Atteveldt</p>	<p>How to Crowd? Best practices, cost, and performance for crowd coding</p>

	High Density	Empowerment and Literacy
Waalsprong 3 Chair: Moniek Buijzen	Esther Rozendaal	Developing the Media Empowerment model: A behaviour-regulation approach to media literacy
	Lara Schreurs and Laura Vandenbosch	A Model for Social Media Literacy in the Area of Effects of the Positivity Bias (The SMILE-MODEL).
	Sanne Tamboer, Mariska Kleemans and Serena Daalmans	News Literate News Consumers? A Focus Group Study of News and News Literacy with Early Adolescents
	Laura Herrewijn, Steffi De Jans, Veroline Cauberghe and Liselot Hudders	Leveling Up Children's Advertising Literacy! Investigating the Effectiveness of a Digital Game for Learning Aimed at Improving Children's Advertising Literacy
	Rhianne Hoek, Esther Rozendaal, Moniek Buijzen and Hein van Schie	Children's Advertising Literacy Activation After Exposure to Vlogvertising
	Steffi De Jans, Veroline Cauberghe and Liselot Hudders	How an Advertising Disclosure Alerts Young Adolescents to Sponsored Vlogs: The Moderating Role of a Peer-based Advertising Literacy Intervention through an Informational Vlog
	Science Communication	Jargon, Metaphors and Framing

<p style="writing-mode: vertical-rl; transform: rotate(180deg);">           Waalsprong 4            Chair: Ionica Smeets         </p>	<p>           Michiel Hooykaas, Ionica Smeets, Menno Schilthuizen, Cathelijn Aten, Lisette Hemelaar and Casper Albers         </p>	<p>           Gap in species literacy between laypeople and biodiversity professionals         </p>
	<p>           Gemma Venhuizen, Rolf Hut, Casper Casper Albers, Cathelijne Stoof and Ionica Smeets         </p>	<p>           Flooded by jargon: how the interpretation of water-related terms differs between hydrology experts and the general audience         </p>
	<p>           Ellen Droog, Christian Burgers and Kerk F. Kee         </p>	<p>           “That is exactly the analogy for supercomputers”: How journalists and technology experts metaphorically frame emerging technologies         </p>
	<p>           Eline Jansen, Marijn Meijers and Anke Wonneberger         </p>	<p>           The effects of visual impact metaphors on response efficacy         </p>
<p><b>Popular Communication</b></p>		<p><b>Professionals and the Film/TV Industry</b></p>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">           Lentse Lus            Chair: Stijn Joye         </p>	<p>           Eduard Cuelenaere, Gertjan Willems and Stijn Joye         </p>	<p>           Understanding Dutch-Flemish Film Remakes in their Production Context: An Explorative Analysis of Filmmakers’ Motivations and Explanations of the Film Remake Practice         </p>
	<p>           Sebastián Cole Poma-Murialdo and Jeroen Lemmens         </p>	<p>           Gender Inequality in Hollywood’s Cultural Industry         </p>
	<p>           Florian Vanlee         </p>	<p>           Acknowledging/Denying LGBT+ Difference: Disentangling the homonormativity of Flemish television fiction by interviewing TV professionals         </p>

	Jono van Belle	Cinema-going and Ingmar Bergman in Sweden and Belgium
	Lennart Soberon	The Ultimate Ride: A Comparative Stylistic Analysis of Action Sequences in 1980s and Contemporary Hollywood Action Cinema
	<b>Media Psychology</b>	<b>Mood, Bias and privacy</b>
Warmoes Chair: Ivar Vermeulen	Ivar Vermeulen	Mood management & music: Two online replications of Knobloch & Zillmann (2002)
	Ivar Vermeulen, Benthe Spijkers, Suzana Bašić, Antske Fokkens, Jaap Ouwerkerk and Guido Van Koningsbruggen	Assessment of an Optimistic Bias in Social Media Messages
	Tom De Leyn	Unveiling the Privacy Filter: The Importance of Recognizing Youth as a Cultural Construct in Research about Privacy within Mobile Youth Culture
	<b>Organizational Communication</b>	<b>Corporations and employees</b>



<p>Tuinderij Chair: Martine van Selm</p>	<p>Linda van den Heijkant, Martine van Selm, lina Hellsten and Rens Vliegenthart</p>	<p>Older workers retire later: How media frame the retirement age debate</p>
	<p>Joost Verhoeven and Vibeke Thøis Madsen</p>	<p>Active employee communication roles in the future: Voluntary no more?</p>
	<p>Anne-Marie van Prooijen and Coen Wirtz</p>	<p>Organizational features as antecedents of employee ambassadorship on social media</p>
	<p>Jos Bartels and Per van der Wijst</p>	<p>Only a Tweet Away: A Multi-study Investigation of the Role of Social media in Crisis Response Strategies</p>

